





## SOUTH CAROLINA WOMEN LAWYERS ASSOCIATION

- 12:15 p.m. – 1:45 p.m. Luncheon with Speaker  
15 Rules for the Road: Success in Speaking, Presentation Skills,  
and Message Development  
*Deb Sofield, Executive Speech Coach*  
*Greenville, South Carolina*
- 1:45 p.m. – 3:45 p.m. The ABC's of Negotiating  
*Victoria Pynchon, Esquire*  
*Los Angeles, California*
- 3:45 p.m. – 4:00 p.m. Break
- 4:00 p.m. – 5:00 p.m. The Ethics of Marketing  
*Desa Allen Ballard, Esquire*  
*Law Offices of Desa Ballard*  
*West Columbia, South Carolina*  
*Barbara M. Seymour*  
*Deputy Disciplinary Counsel*  
*Office of Disciplinary Counsel*  
*Columbia, South Carolina*
- Alexandria "Xan" Skinner, Esquire, Moderator*  
*Just Mediation, L.L.C.*  
*Columbia, South Carolina*
- 5:00 p.m. Adjourn

### MANDATORY CONTINUING LEGAL EDUCATION (CLE) CREDIT

CLE accreditation will be requested for this program for up to 7.33 credit hours (including 1.00 ethics hours), under the Mandatory CLE regulations promulgated by the South Carolina Commission on Continuing Lawyer Competence. It will be the responsibility of each attorney to maintain records of attendance at this program for purposes of the annual report required by the Commission.

Course Number: TBD